Rules for the Degree of Honours Bachelor of Arts

These rules should be read in conjunction with the general rules and the general information in Part 1 of the Calendar.

See General Rules PG1 to PG8 regarding duration of study, re-registration, etc.

**PA5**

**Subjects**

The degree may be conferred in the following subjects:

- African Languages
- African Politics
- Afrikaans (Language and Literature)
- Ancient History (see Classical Studies)
- Ancient Near Eastern Studies
- Anthropology
- Arabic
- Archaeology
- Art History
- Biblical Studies
- Biblical Archaeology
- Classical Culture (see Classical Studies)
- Classical Studies (Ancient History, Classical Culture, Greek, Latin)
- Communication
- Criminology – See Part 6 of the Calendar
- Development Studies
- Economics – See Part 4 of the Calendar
- English (Language and Literature)
- Environmental Management – See Part 3 of the Calendar
- French (Language and Literature)
- Gender Studies
- Geography – See Part 3 of the Calendar
- German (Language and Literature)
- Greek (see Classical Studies)
- History
- Industrial and Organisational Psychology – See Part 4 of the Calendar
- Information Science
- International Politics
- Islamic Studies
- Italian (Language and Literature)
- Judaica
- Latin (see Classical Studies)
- Linguistics (including Applied Linguistics, Sociolinguistics and Translation Studies)
- Mathematics
- Modern European Languages and Literatures
- Modern Hebrew
- Musicology
- Penology
- Philosophy
- Police Science – See Part 6 of the Calendar
- Politics
- Portuguese (Language and Literature)
- Psychology
- Public Administration – See Part 4 of the Calendar
- Religious Studies
- Romance Languages
- Russian (Language and Literature)
- Semitic Languages (follows on Classical Hebrew III)
- Sociology
- Spanish (Language and Literature)
- Statistics – See Part 7 of the Calendar
- TESOL (Teaching English to Speakers of Other Languages)
- Theory of Literature

**PA6**

**Curriculum and other requirements**

The approved papers, curricula and, where applicable, the combination of papers and particular admission and/or language requirements, appear below.

In the College of Human Sciences, students may replace one of the papers of their Honours degree by an Honours paper in another subject if the departmental Chairs concerned are of the opinion that the students have sufficient background knowledge to be able to offer that paper and it is in the best interest of such students.
In the College of Agriculture and Environmental Sciences, and subject to the approval of the Chairs of department concerned, students may replace one of the papers of their Honours Bachelor of Arts degree by an Honours paper in another subject if the departmental Chairs concerned are of the opinion that the students have sufficient background knowledge to be able to offer that paper and it is in the best interest of such students.

**Communication**  
(Degree code: 04235)

**CONTACT WITH THE DEPARTMENT OF COMMUNICATION SCIENCE**

The course leader for Honours studies is your contact person.

Please direct telephonic enquiries and correspondence to him/her:

Course Leader: Honours Studies  
Department of Communication Science  
University of South Africa  
PO Box 392  
UNISA  
0003

Please contact the Department either by telephone at 012 429 6423 or 012 429 6565 or 012 429 6016, or by fax at 012 429 3346 or by e-mail: bataimha@unisa.ac.za.

**ADMISSION REQUIREMENTS**

In addition to the general rules for Honours Bachelor’s degrees which appear in Part 1 of the Calendar (PG1 tot PG9), the following also apply in the Department of Communication Science.

To be admitted, students must hold a Bachelor’s degree and have passed at least five Communication Science modules (60 credits or 50% of the third level) on the third level with an average of 60%.

1. For the specialisation areas Media Studies and Organisational Communication, students need to have completed at least five modules in Communication Science at the third level (with at least two modules on third level relevant for the specialisation area). Students from other institutions and/or qualifications must have completed the equivalent of the modules prescribed for the BA with Communication Science as a major – see Calendar Part 2 – on the third level.

2. Students from other institutions (or who completed another Unisa degree) must also have completed a module in research methodology on the third level. If they qualify for the honours in Communication Science but have not completed a relevant research methodology module on the third level, the Chair of the department may require these students to register for the module COM306D for non-degree purposes concurrently with not more than two modules of the honours programme. These students may not register for HCMMERJ, HCMOCR or HCMRMTN or the advanced research project. Students have to pass the COM306D module before they can proceed with their honours studies in a following year.

Students from other institutions or qualifications must contact the Department of Communication Science at least four weeks prior to the final registration deadline to determine whether they qualify for admission to the honours’ programme.

Further note that the following also applies:

- Students who passed Communication III six or more years ago may apply for admission to the Honours degree in Communication, subject to approval by the Chair of the Department. Students who qualified for admission six or more years ago, may not register for more than two modules in the first year of registration. Admission requirement 2 is also applicable to these students.

- Students may spread their study over a period of at least two years with a maximum study period of six years. Students are advised to register for not more than three modules during the first year of study.

3. For the specialisation area Telecommunications and Information policy students have to hold any Bachelors degree to be admitted to the programme. The third-level modules of the Bachelors degree must be passed with an average of 60% to qualify for admission.

**CURRICULUM**

The degree BA Honours in Communication consists of three specialisation areas: Media Studies, Organisational Communication and Telecommunications and Information Policy. Students need to select a specialisation area and have to complete all five modules prescribed for the specialisation area.

The curricula for the three specialisation areas are as follows:

<table>
<thead>
<tr>
<th>Specialisation area – Organisational communication (ORK)</th>
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<tbody>
<tr>
<td>HCMICOU : Integrated communication and the organisation</td>
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<tr>
<td>HCMOCR : Organisational communication research</td>
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<td>HCMOCNT : Organisational communication theory</td>
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<tr>
<td>HCMMOAM : Marketing communication, advertising and public relations</td>
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<tr>
<td>HCMRES4 : Advanced research project</td>
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**TRANSITIONAL ARRANGEMENTS**

<table>
<thead>
<tr>
<th>Modules from the old curriculum (Column A)</th>
<th>Modules passed</th>
<th>Modules to be taken</th>
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<th>HKMVIS6</th>
<th>HKMBEML</th>
<th>HKMORGM</th>
<th>HCMICOU</th>
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<th>Column A</th>
<th>Column B</th>
<th>Column C</th>
<th>Column D</th>
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</thead>
<tbody>
<tr>
<td>Any one of the modules in Column A</td>
<td>Any of: HCMICOU, HCMOCRL, HCMOCTN, HCMMOAM, HCMRES4</td>
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<tr>
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<td>Any two of: HCMICOU, HCMOCRL, HCMOCTN, HCMMOAM, HCMRES4</td>
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<tr>
<td>Any three of the modules in Column A</td>
<td>Any two of: HCMOCTN, HCMMOAM, HCMRES4</td>
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<tr>
<td>Any four of the modules in Column A</td>
<td>Any one of: HCMOCTN, HCMMOAM, HCMRES4</td>
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