Travel and Tourism Practice

(offered by the Department of Transport Economics, Logistics and Tourism)

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Syllabus

FIRST LEVEL

**TTP1M1T  Travel and Tourism Practice I: Travel Practice I (Examination: 1 x 3 hour paper)**

*Syllabus:* This module deals with the application of skills and knowledge in getting the travel product to the customer. It covers the manuals used and the operations of the travel industry. The student also gains a sound knowledge of the documentation required in the industry. It deals with all aspects of domestic and regional travel.

**TTP1M2T  Travel and Tourism Practice I: Tourism I (Examination: 1 x 3 hour paper)**

*Syllabus:* This subject introduces the student to South, Southern, East, West and Central Africa as tourist destinations, with a specific emphasis on South Africa. It covers aspects such as geographic location, social and cultural profile, accommodation and leisure facilities, tourist attractions and all other aspects necessary to be able to sell a destination to a customer. The subject also creates an awareness of the importance of planning a tourist destination.

SECOND LEVEL

**TTP2M1T  Travel and Tourism Practice II: Travel Practice II (Examination: 1 x 3 hour paper)**

*Prerequisite:* TTP1M1T, TTP1M2T

*Syllabus:* International travel operations and procedures are the key issues in this subject. Students will learn how to put together and sell international tour packages, calculate fares and issue the necessary documentation. The basic principles of management in the travel industry will also be dealt with.

**TTP2M2T  Travel and Tourism Practice II: Tourism II (Examination: 1 x 3 hour paper)**

*Prerequisite:* TTP1M1T, TTP1M2T

*Syllabus:* Using the module: Tourism I as a departure point, the student will explore Europe, the Middle East and South America as tourist destinations. In addition to destination knowledge, tourism planning and development play an important part in this subject as students study the planning and development of tourist destinations.

THIRD LEVEL

**TTP3M1T  Travel and Tourism Practice III: Travel Practice III (Examination: 1 x 3 hour paper)**

*Prerequisites:* TTP2M1T, TTP2M2T

*Syllabus:* Students will learn and apply advanced skills necessary in operations and management in the travel industry.

**TTP3M2T  Travel and Tourism Practice III: Tourism III (Examination: 1 x 3 hour paper)**

*Prerequisite:* TTP2M1T, TTP2M2T

*Syllabus:* North America, the Far East and Australasia are the areas that will be covered in this module. The student continues to learn about destination development and is introduced to quantitative methods used in tourism.